



QUARTERLY INVESTMENT COMMENTARY
31 MARCH 2026

CONTRARIUS GLOBAL EQUITY FUND
(AUSTRALIA REGISTERED)

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The Contrarius Global Equity Fund (Australia Registered) (the “Fund”) aims to earn a higher Total Rate of Return than the average of the world’s equity markets, as represented by the MSCI World Index, including the reinvestment of dividends net of withholding tax (“MSCI World Index”, “Benchmark”). It aims to achieve this without greater risk of loss, over the long-term. The Fund is an actively managed fund, and as such does not in any way seek to replicate its benchmark index, but may instead differ materially from the performance benchmark in order to achieve its objective.

CONTRARIUS GLOBAL EQUITY FUND (AUSTRALIA REGISTERED) AT 31 MARCH 2026

Total Rate of Return in Australian Dollars		Since Strategy Inception on 1 January 2009	Latest 10 Years	Latest 5 Years	Latest 3 Years	Latest 1 Year	Latest Quarter
		% Annualised			% Not Annualised		
Contrarius Global Equity	(Illustrative)	14.2	12.7	-	-	-	-
Contrarius Global Equity	(Actual)	-	-	15.6	14.8	30.4	(14.2)
MSCI World Index		11.5	13.1	12.6	15.9	8.2	(6.1)
Average Global Equity Fund		8.8	9.9	8.8	11.7	4.6	(7.4)

The returns from 1 January 2009 until 30 June 2018 are **illustrative** and based on the performance history of the Contrarius Global Equity Fund (Ireland) after applying the investment management fee applicable to the relevant fee class. The Contrarius Global Equity Fund (Ireland) is a sub-fund of Contrarius ICAV, a UCITS fund established as an open ended Irish Collective Asset-management Vehicle that follows the same strategy. The returns for the Retail Class from 1 July 2018 are **actual** returns.

Past performance is not a reliable indicator of future results. The Fund’s share prices fluctuate and are not guaranteed. Returns may decrease and increase as a result of currency fluctuations. When making an investment in the Fund, an investor’s capital is at risk.

The Fund’s Retail Class shares returned (14.2)% for the quarter versus (6.1)% for the benchmark MSCI World Index, including reinvested net income, and (7.4)% for the Average Global Equity Fund. As we have highlighted previously, our investment philosophy is not benchmark cognisant and our portfolios would normally vary materially from the benchmark World Index. The Fund’s returns are therefore likely to deviate from those of the benchmark. Given our long-term, contrarian, valuation-based investment philosophy, there will be times when the Fund will materially underperform its benchmark in the short-term in order to achieve its objective of long-term outperformance.

The Fund is overweight selected Consumer Staples, Communication Services, and Consumer Discretionary stocks. In terms of geographic exposure, the Fund is overweight stocks in Europe and Asia ex-Japan.

Sector Exposure 31 March 2026	Weighting (%)		Over/(Under) Weight
	Fund	MSCI World Index ¹	
Communication Services	20	9	12
Consumer Discretionary	16	9	7
Consumer Staples	52	6	46
Energy	4	5	(1)
Financials	2	16	(15)
Health Care	2	10	(8)
Industrials	0	12	(12)
Information Technology	2	26	(24)
Materials	2	4	(2)
Real Estate	0	2	(2)
Utilities	0	3	(3)
Total Shares	99	100	
Net Current Assets	1	-	
Net Assets	100	100	

¹ Source: MSCI (attention is drawn to MSCI disclaimer in 'Notices')

Geographic Exposure 31 March 2026	Weighting (%)		Over/(Under) Weight
	Fund	MSCI World Index ¹	
North America	69	75	(6)
Europe	26	17	10
Japan	0	6	(6)
Asia ex-Japan	4	1	3
Other	0	2	(2)
Total Shares	99	100	
Net Current Assets	1	-	
Net Assets	100	100	

¹ Source: MSCI (attention is drawn to MSCI disclaimer in 'Notices')

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Contrarius Investment
Management Limited

SUB-INVESTMENT MANAGER
Contrarius Investment
Management (Bermuda)
Limited

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QUARTERLY COMMENTARY

Readers would have noticed that the Fund's Top 10 holdings at quarter-end reflect a shift compared to a few months ago. We have previously noted that we are finding attractive value in selected companies that we believe to be AI-Winners and those that we believe to be AI-Proof, while attempting to avoid those we believe to be AI-Threatened. Over the last several weeks we have narrowed the Fund's holdings in AI-Winners to those we have the highest confidence in (stocks such as Tesla, EchoStar, and Alphabet) while increasing our exposure to those we believe to be relatively immune to disruption. In this regard you will note that the Fund's Top 10 at quarter-end includes several Consumer Staples stocks (tobacco, beverage, and food) which we believe are trading at extremely attractive valuations. The shift in the portfolio can be ascribed to various reasons, including:

- Many of the AI-Winners previously held as meaningful positions by the Fund (including certain semiconductor-related stocks) had increased significantly in price.
- We believe that AI may disrupt many large-capitalisation companies across multiple sectors.
- Defensive stocks (specifically those that are also AI-Proof) are offering compelling long-term value at current levels, with many trading at or below where they were ten years ago.
- Potential credit risks in the financial system (including private credit and risks from coming AI-related job losses).
- Heightened geopolitical risks in an environment where the MSCI World Index is trading at an above normal earnings multiple on relatively high earnings.

Given the above, we believe that some of the most compelling opportunities today lie in companies whose products and business models are likely to endure regardless of how the technological landscape evolves. These are businesses rooted in enduring human behaviours. This quarter, we focus on a relatively recent addition to the Fund's Top 10 holdings. A company that has been in the business of celebrating life for the better part of three centuries.

DIAGEO

The 9,000-Year Lease

In 1759, a 34-year-old Arthur Guinness walked into the disused St James's Gate brewery in Dublin and signed a lease. Not for ten years, or even for a hundred. But rather for nine thousand years, at an annual rent of £45. It was either an act of extraordinary foresight or extraordinary recklessness. Two and a half centuries later, Guinness remains one of the world's most recognised brands and the brewery at St James's Gate is still in operation. Arthur Guinness, it seems, knew what he was doing.

This same long-term conviction runs through Diageo, the company that today owns Guinness. Since its formation in 1997 through the merger of Guinness plc and Grand Metropolitan, Diageo has become the world's leading premium spirits business. Its portfolio reads like the back bar of every great establishment: Johnnie Walker, Smirnoff, Tanqueray, Don Julio, Crown Royal, Baileys, and of course, Guinness. Thirteen of its brands each generate more than a billion dollars in annual revenue. The company operates in nearly 180 countries, employs 29,000 people across 110 manufacturing sites, and generates revenues in excess of \$20bn.

Diageo holds the number one position globally in whisk(e)y, tequila, vodka, gin, liqueurs and non-alcoholic spirits. In terms of retail sales value, its market share is more than 1.4x that of its nearest international competitor. It is the dominant force in a large global industry.



<p>13 billion-dollar brands</p>	<p>#1 in international spirits by retail sales value</p>	<p>1.4x larger than nearest international spirits competitor</p>
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Note: Figures based on IWSR 2024 report.
Sources: Diageo, Contrarius Research

On the Rocks

And yet, Diageo's share price has declined more than 65% since its early 2022 peak and trades at levels last seen in 2012. Over a period where the S&P 500 has surged to new highs, Diageo shareholders have endured a drawdown typically reserved for businesses in significant distress.

The headwinds, however, are real. The US market, which accounts for roughly 40% of group revenues, has faced mounting consumer caution as higher interest rates and persistent inflation have squeezed discretionary spending. The growing prevalence of GLP-1 medications—and early evidence that some users naturally moderate their alcohol consumption—has also weighed on investor sentiment across the sector. It is however worth noting that Diageo's expanding non-alcoholic portfolio, led by Guinness 0.0, positions it better than most peers should these consumption trends prove durable.

The company's interim results for 2026 laid these headwinds bare: North American organic sales fell 6.8%, with US tequila sales down 23% as competition intensified in a softening category. As the price-tier chart below illustrates, Diageo's US portfolio is heavily skewed towards the premium end—53% of its tequila sales sit at \$50+ per unit versus just 25% for the market. In a strong consumer environment that skew is a margin advantage. In the current climate, however, it means there is little in the portfolio to capture trade-down demand, amplifying the impact on earnings. Management has acknowledged this, signalling a pivot towards broader price-packs and smaller formats—an attempt to bridge these gaps without compromising the company's core premium brand exposure.

Premium portfolio bias challenged in a weaker climate

% Share of RSV for Market and Diageo, fiscal 2025 by Average Selling Price per Unit

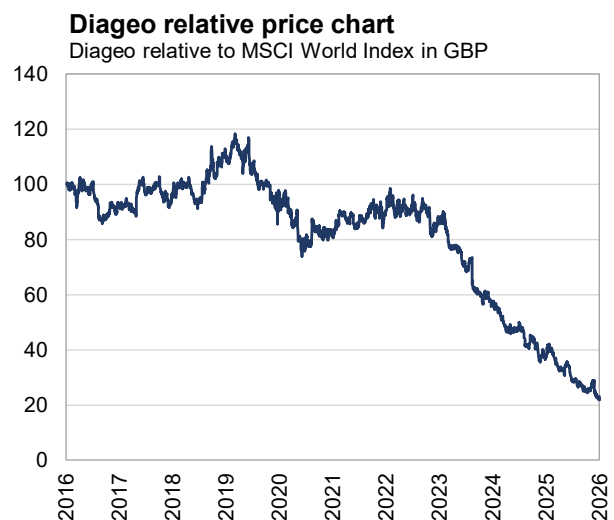
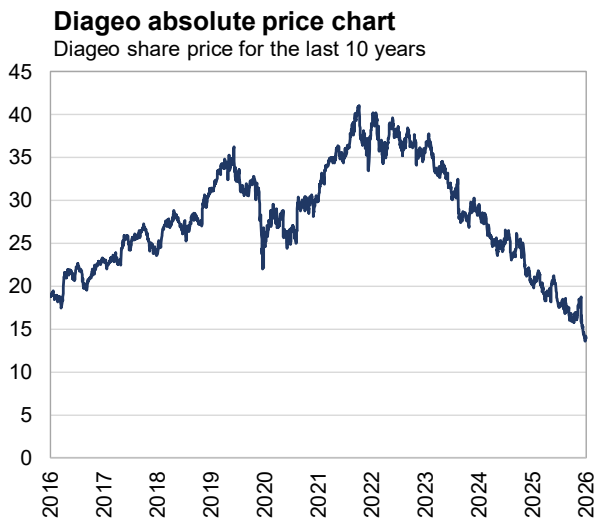
Diageo mix vs market: ● 1% over ● (1)% under

\$/unit	US Spirits			Tequila		
	Market	Diageo	(vs Mkt)	Market	Diageo	(vs Mkt)
\$50+	15%	22%	7%	25%	53%	29%
\$45-50	6%	9%	3%	10%	17%	6%
\$40-45	4%	3%	(1)%	9%	8%	(0)%
\$35-40	8%	5%	(4)%	6%	1%	(5)%
\$30-35	10%	9%	(0)%	10%	9%	(2)%
\$25-30	15%	18%	4%	14%	6%	(8)%
\$20-25	14%	14%	0%	12%	2%	(9)%
\$15-20	11%	8%	(3)%	6%	2%	(5)%
\$10-15	9%	6%	(3)%	5%	0%	(5)%
\$6-10	3%	2%	(1)%	2%	1%	(1)%
\$3-6	2%	1%	(1)%	1%	1%	1%
Under \$3	4%	2%	(2)%	1%	0%	(1)%

Sources: Diageo, Contrarius Research

Beyond the US, China—once a key growth driver—has been weighed down by economic uncertainty and policy-driven curbs on extravagant entertainment spending, with sales plunging 42% in the first half. US tariffs have added a further layer of risk. Diageo estimates an annualised \$200m hit to operating profit based on levies of 10% on UK imports and 15% on European imports, with only around half expected to be mitigated through supply chain adjustments. Any removal of USMCA exemptions for Mexican and Canadian spirits—which represent nearly half of Diageo's US import base, including Don Julio and Crown Royal—would materially increase that figure.

Investors have not been forgiving. The share price decline has pushed Diageo's valuation to levels that appear to assume permanent impairment—its PE ratio is currently 11x (on what we would consider to be depressed earnings) against a long-term average in excess of 20x. Our view on Diageo is very different to the market.



Sources: Bloomberg, Contrarius Research

A New Broom

In January 2026, Sir Dave Lewis took the helm as CEO. Investors in UK consumer staples will know the name. Lewis is the man who turned around Tesco. When he arrived at the beleaguered British supermarket in 2014, it was engulfed in an accounting scandal, haemorrhaging market share, and drowning in debt. Over six years, he cut costs, reduced debt by over £5bn, rebuilt trust, and restored the company to health. He brings 27 years at Unilever before that, with deep experience in supply chains and emerging markets.

His early actions at Diageo have been characteristically pragmatic. The interim dividend was halved—a clear signal that balance sheet integrity takes priority over short-term optics. A \$2bn productivity programme is underway, targeting \$625m in efficiencies from the ‘Accelerate’ initiative alone. This is a CEO who has done this before and knows the playbook.

While the market's reaction to the dividend cut was predictably negative, we believe this is precisely the kind of decisive, long-term thinking that creates value. A company with Diageo's cash-generative capacity can afford to prioritise its balance sheet for a period and emerge stronger. Perhaps underappreciated too is that Diageo's inventory—over \$10.5bn as of December 2025—is somewhat different to traditional inventory; a significant portion represents maturing Scotch whisky and aged spirits that typically appreciate in value over time.

Strategic transactions are also gathering pace. The disposal of the company's low-margin, capital intensive African beer operations to Asahi for approximately \$2.3bn, simplifies its portfolio and directs proceeds to debt reduction. In addition, United Spirit Limited (USL), in which Diageo holds a 55.9% stake, has agreed to sell the Royal Challengers Bengaluru cricket franchise—inherited through a 2012 acquisition—to a consortium led by Blackstone and Aditya Birla for \$1.78bn. It is expected that Diageo would receive its share of proceeds as a special dividend. With these actions, we believe Diageo has a credible path to its target of 2.5-3.0x net debt to adjusted EBITDA, down from 3.4x today.

Aged to Perfection

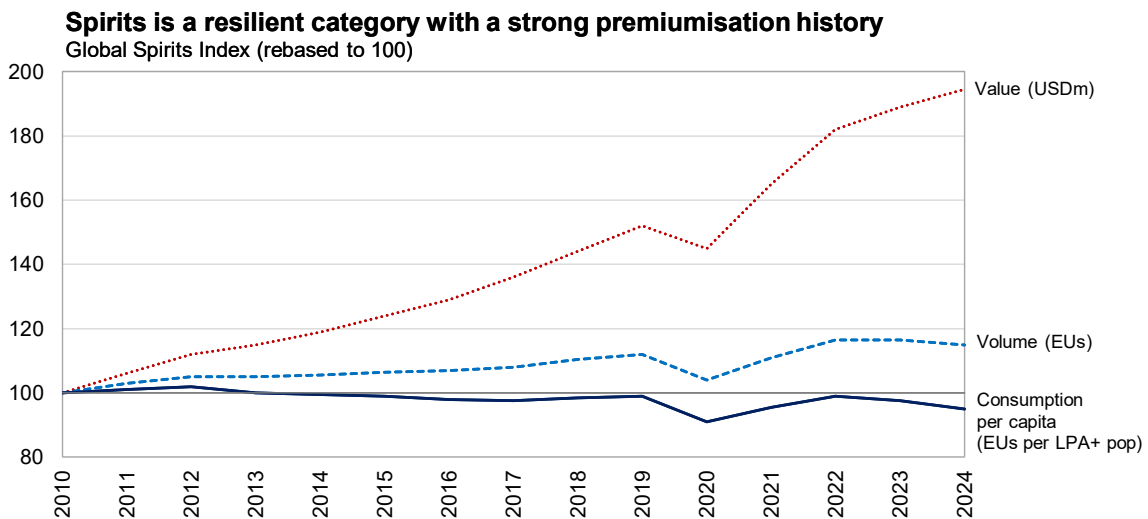
The near-term challenges, while real, risk obscuring what Diageo actually is: one of the finest collections of consumer brands ever assembled.

Diageo’s competitive moat is built on more than just marketing, it is built on time. Johnnie Walker was first blended in 1820. Guinness has been brewed since 1759. Tanqueray dates to 1830. These are not brands that can be easily replicated. Their value is rooted in centuries of heritage and on cultural rituals that are deeply embedded in how people socialise, celebrate, and unwind. A robot may one day pour your drink, but the liquid in the glass is likely to remain one of Diageo’s many enduring brands.

The premiumisation trend is a powerful structural tailwind. Premium and super-premium spirits account for over 60% of Diageo’s sales. Globally, super-premium spirits are growing 50% faster than other price tiers in the category. As incomes rise, particularly in emerging markets, consumers tend to trade up. They drink less, but they drink better. This is precisely the territory where Diageo’s brands are strongest.

The demographic picture is equally compelling. By 2035, an estimated 600m new consumers will reach legal drinking age worldwide, the vast majority in markets like India, Africa, and Latin America where Diageo already has a significant presence. In India, per capita spirits consumption remains a fraction of Western levels. The runway is enormous.

And Diageo is not standing still. Guinness 0.0, the largest and fastest growing non-alcoholic beer now accounts for 12% of total Great Britain Guinness brand sales, and Diageo’s non-alcoholic spirit business is four times larger than its nearest competitor. These are not just defensive moves. They are category-expanding innovations that cater to new consumers and new occasions. For the patient investor, this combination of irreplaceable heritage and forward-thinking innovation is a compelling proposition.



Notes: Figures for value and volume are based on IWSR 2024 report for Spirits excluding baijiu.
Consumption per capita figures are Diageo calculations based on figures from Oxford Economics.
“EUs per LPA+ pop” stands for equivalent units per legal purchase age and above population.
Sources: Diageo, Contrarius Research

Moët Hennessy

Diageo also has a significant asset that is easy to overlook. The company holds a 34% stake in Moët Hennessy, the wines and spirits division of LVMH. This is not a minor investment. Moët Hennessy is one of the crown jewels of the luxury goods world, home to Hennessy cognac, Dom Pérignon, Moët & Chandon, and Veuve Clicquot. We believe that it is likely to command a premium multiple to the rest of Diageo.

Proof Positive

Why does Diageo belong in our AI-Proof bucket? We view Diageo as a business that is structurally insulated from technological disruption. Drinking is not a problem to be optimised. It is a ritual. The experience of a Guinness in your favourite local pub, a

Don Julio margarita on a warm evening, or a glass of Johnnie Walker Blue shared to mark an occasion remains a fundamentally human, social, physical experience. These moments are rooted in ingrained behaviours that AI disruption is unlikely to displace. Rather than a threat, we believe that AI may serve as a meaningful tailwind for Diageo. In a recent earnings call, the new CEO indicated that 60% of Diageo orders are still entered manually. Supply chain optimisation, demand forecasting, personalised consumer engagement—these are areas where technology enhances the business without threatening the product. Diageo is already investing in data analytics and digital route-to-market capabilities.

In this respect, Diageo sits naturally alongside the other AI-Proof holdings held by the Fund. Physical products, enduring brands, and deeply ingrained human behaviours. These businesses are not immune to cyclical pressures, but we believe that they are structurally insulated from the existential threat that AI poses to so many industries.

Summary

At less than 12x forward earnings and an attractive dividend yield, Diageo trades at a meaningful discount to its historical averages. Notwithstanding the headwinds, we believe that Diageo could generate cumulative free cash flow exceeding \$20bn over the next five years. Their brand portfolio is irreplaceable. The new CEO has a proven track record and we see multiple levers for value creation.

The market is pricing Diageo as though the current challenges are permanent. We believe they are cyclical. Arthur Guinness took a 9,000-year view. We don't need quite that long—but we are happy to be patient.

Diageo is one of the Fund's largest holdings and we believe, at current valuations, it offers an exceptionally attractive opportunity for long-term investors like ourselves.

CONCLUSION

Our portfolio composition remains extremely different to the current composition of the MSCI World Index. We believe that valuation disparity within the market is significant and creates meaningful opportunities for stock pickers like ourselves to outperform the major indices.

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